

RSA annual conference

Friday 22nd November 2002

BUILDING ENTREPRENEURIAL CAPACITY IN THE REGIONS

London Voluntary Sector Resource Centre

Holloway Road

London N7 6PA

Bookings are now being accepted. The programme is set out below.

RSA members £125.00

Students £40.00

Non RSA members £180.00

BUILDING ENTREPRENEURIAL CAPACITY IN THE REGIONS

This conference examines the new approaches to regional development and policy which seek to encourage enterprise and expansion in all regions as a means to boost national growth.

The meeting will review the recent emphasis on endogenous (grown from within) forms of growth and development. These ideas emphasise ways of identifying the leading areas of the economy. These often seem to be based upon human rather than physical capital (e.g. education, skills, R& D) and are typically reliant upon entrepreneurial capacity in the private, public and voluntary sectors both within and without organisations to promote their development.

In this emergent "bottom up" approach to regional development and policy, localities and regions whether prosperous or laggard are increasingly being encouraged to help themselves and become entrepreneurial agents of their own development. Papers consider the marked unevenness at the local and regional level in entrepreneurial activity as evident in new firm formation rates, venture capital market development and so on. These disparities challenge each of the relevant partners in the public, private, voluntary and community sectors throughout the UK. They represent issues for attention by all layers in the complex, devolving and multi-layered governance system emergent in the UK.

The conference considers these questions through a series of invited plenary presentations and in less formal workshop sessions of which there is a choice of six strands which run parallel. (Conference documentation given to participants on the day will contain summaries of the presentations made in all strands.)

PROGRAMME

09.15 Coffee and registration

09.45 Introduction and welcome :
Mike Danson, Chair, Regional Studies Association

Plenary Session

09.55 Entrepreneurial capacity and economic growth: why is this link important?
Joe Grice, Treasury

10.25 Entrepreneurship in the UK regions – the challenge ahead

Mark Hart, Kingston University

10.55 Coffee/tea break

11.15 From the cradle to the grave – the role of education in raising entrepreneurial capacity

Prue Huddleston, University of Warwick

11.45 Raising entrepreneurial capacity in local communities – easier said than done!

Alison West, Community Development Foundation

12.15 Lunch

13.00 Parallel Workshops
(See adjacent columns for workshop listings)

15.15 Coffee/tea Break

15.35 Final Plenary Session
Practical Ways of Helping – City Growth Strategies
Ken Poutler, SBS

16.05 Enterprise in disadvantaged areas: can it really raise the last boats
Peter Ramsden

4.35 Close

Parallel Workshop Listings (Choice of six sessions)

A/ Entrepreneurial Capacity (I)
Chair: Mike Danson

The prospect for entrepreneurial regions through social enterprise
Leslie Budd, Open University, England

Building Entrepreneurial Capacity in the context of the uneven development of the Objective 1 regions: the case of Portugal

Antonio Manuel Figuerado, CEDRES, Portugal

Corporate Spin Offs: Innovation, Networks and Regional Change
Andreas Koch, Centre of Technology Assessment, Stuttgart, Germany

Social entrepreneurship and local economic development
Ron McQuaid, Napier University, Scotland

The entrepreneurial coalition – knowledge-based collaboration in a regional manufacturing network

Roel Rutten and Frans Boekema, Tilburg University, The Netherlands

B/ Entrepreneurial Capacity (II)
Chair: Andy Pike, Newcastle University

The Geography of Venture Capital Investments in the UK
Colin Mason, University of Strathclyde and Richard Harrison, University of Edinburgh, Scotland

The Mobility of Informal Venture Capital: The Scottish Experience
Stuart Paul, Jim B Johnston & Geoff Whittam, University of Paisley, Scotland

Entrepreneurial climate, economic performance and new firm policy in German Regions

Rolf Sternberg, University of Cologne, Germany

Building Entrepreneurial Capacity in Neisse Euroregion
Barbara Despiney, ROSES/CNRS, France

C/ Governance of Entrepreneurial Capacity
Chair: Geoff Whittam

Capacity Building: Reflecting on the Experience in a local regeneration initiative

John Diamond, Edge Hill College, England

Building Entrepreneurial Capacity in County Durham: Do local authorities still have an automatic and legitimate role in acting on behalf of communities?

Joyce Liddle, University of Durham and Mark Lloyd, Durham County Council, England

Entrepreneurial Capacity in Scotland: institutional innovation in the encouragement of enterprise

M G Lloyd & John McCarthy, University of Dundee, Scotland

Joining up Entrepreneurship Support: Coordination and partnership amongst start up support providers in England

Fergus Lyon & David Smallbone, Middlesex University, England

*D/ Policy Support
Chair: Irene Hardill*

Self-Employment Subsidies for the Unemployment: survival & growth – A five year case study

Begona Cueto & Javier Mato, Universidad de Oviedo, Spain

Financing the music industry- some wider policy support issues

Nick Wilson, Kingston University, England

Building regional entrepreneurial capabilities in support of high technology start-ups: lessons from Connect Scotland

Geoffrey Gregson, University of Edinburgh, Scotland

Policy views on how to create local entrepreneurship: the case of wine making in Aragon

Arnoud Legendijk, University of Nijmegen, The Netherlands

*E/ Rural Entrepreneurship
Chair: Paul Benneworth*

Sustainable Entrepreneurial Capacity: Best practice in North Yorkshire

Lynne Dowson, Leeds Metropolitan University and Geoff Herbert, Hambleton

District Council, England

The Contribution of the Community cooperation of the Highlands and Islands of Scotland to the Development of the Social Economy

Mike Gordon, Mike Gordon Consultancy and the Open University, England

Influences on the Entrepreneurial Capacity of Remote Rural Areas

David North & David Smallbone, Middlesex University, England

Developing Entrepreneurial Communities in Rural NI: the role of partnership governance and the LEADER II programme

Mark Scott, University College, Dublin, Ireland

*F/ Universities and entrepreneurship
Chair: Gordon Dabinett*

The Growth in Entrepreneurial Activities in UK Universities

David Charles and Cheryl Conway, University of Newcastle, England

Universities and Entrepreneurship Agenda

Fumi Kitagawa, University of Birmingham, England

Universities and Entrepreneurial Agenda

Das Steyn, University of the Free State, South Africa

University research activity, private sector collaboration and the commercialization of research in an academic environment: Memorial University of Newfoundland as a case study.

Wade Locke and Scott Lynch, Memorial University of Newfoundland, Canada